

Nancy S. Ahlrichs, SPHR



Nancy Ahlrichs is the Vice President of Workforce Development and Diversity for United Way of Central Indiana. For over six years, she was president of EOC Strategies, LLC, an Indianapolis-based human resources consulting firm specializing in increasing client profitability and customer satisfaction through Employer of Choice strategies and branding. Nancy knows the most profitable organizations are both customer-centered and employee-centered.

Previously, Ms. Ahlrichs used her HR, OD, branding and marketing experience as the Director of Organizational Evolution and as the Director of Marketing and Public Relations for ONEX, Inc., a multiple award-winning, Indianapolis-based high tech solutions consulting firm with offices in the Midwest. In the mid-1980s, she co-founded the largest public relations firm in Orlando, Florida, and later opened the San Diego office of Right Management Consultants, a 300-office international management consulting firm.

She shares her research and experience in her speaking, consulting and writing. Ms. Ahlrichs has spoken to more than 450 audiences and management teams in utilities, insurance, healthcare, high tech, legal, banking, government, manufacturing and other fields.

Her numerous articles and guest columns have appeared in print and online business and technical journals. Her books have been featured in Harvard Business Update, Fast Company magazine, Medical Economics, HR Strategy and a variety of newspapers around the country. Her three books, *Igniting Gen B and Gen V: The New Rules of Engagement for Boomers, Veterans and Other Long-term Employees*, *Manager of Choice: 5 Competencies for Cultivating Top Talent*, and *Competing for Talent: Key Recruitment and Retention Strategies for Becoming an Employer of Choice*, are available through major bookstores and www.amazon.com. She is also a contributing author for *On Staffing*, an edited volume released in 2004.

Last year, Nancy was named “2007 American Speaker of the Year” by TEC Canada, for her work with more than 20 CEO peer groups. The late Governor Frank O’Bannon named Ms. Ahlrichs a “Distinguished Hoosier” for her service to the State of Indiana, and she was named “Kiwanian of the Year 2001-2002.” A Purdue graduate with both her B.A. and M.S. degrees, she is also certified as a Senior Professional in Human Resources (SPHR). Nancy served on the board of directors for Interactive Information Service, Inc., a Cleveland-based high tech software development firm and is active in a variety of community and professional organizations including the Kiwanis Club of Indianapolis, the Society for Human Resource Management (SHRM), and the OD Network. Visit her website: www.eocstrategies.com.